

Exclusive

# FORBES/SHOOK SPOTLIGHT

The perfect opportunity to promote your practice and recognition in Forbes Magazine, the #1 Most Trusted Media Publication\* delivering over 6.3 million affluent readers.



Spread is for illustrative purposes only.

## The Opportunity

The Forbes/Shook Spotlight highlights your ranking through a 1/4 page ad in Forbes Magazine. This advertising spotlight is an efficient way to promote your practice to the Forbes Magazine audience of 6.3M affluent and successful readers.

## What's Included

**\$7500** 1/4 page     **\$14,000** 1/2 page     **\$26,000** Full page

- ✓ Advisor Name or Practice Name
- ✓ Featured Advisor or Team Photo
- ✓ Advisor Bio (max. 200 char.)
- ✓ Website
- ✓ Team Assets (Custodied)
- ✓ SHOOK Ranking Recognition Logo

*Design Services Available*

**For More Information, Please Contact:**

**Jesse Silberfein**  
Senior Sales Planner

Email:  
**jsilberfein@forbes.com**

Phone:  
**212-367-4158**

Advertising Deliverables

All of the advertising deliverables should adhere to the breakouts below. It is recommended that these be sent in one folder containing a text document and high-res team or advisor photo.

# 1/4 PAGE

**\$7500**

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| <p><b>1. Advisor Name or Practice Name</b><br/>(Maximum 40 characters long)</p> <p><b>2. Featured Advisor or Team Photo</b><br/>(Minimum size of 1000x600 in JPG, PNG or PSD format. Our team will need a high-resolution photo to ensure the best final product.)</p> | <p><b>3. Advisor Bio</b><br/>(Maximum 375 characters long)</p> <p><b>4. Website</b></p> <p><b>5. Team Assets (Custodied)</b></p> <p><b>6. SHOOK Ranking Recognition Logo</b></p> |
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# 1/2 PAGE

**\$14,000**

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| <p><b>1. Advisor Name or Practice Name</b><br/>(Maximum 60 characters long)</p> <p><b>2. Featured Advisor or Team Photo</b><br/>(Minimum size of 1800x1300 in JPG, PNG or PSD format. Our team will need a high-resolution photo to ensure the best final product.)</p> | <p><b>3. Advisor Bio</b><br/>(Maximum 900 characters long)</p> <p><b>4. Website</b></p> <p><b>5. Team Assets (Custodied)</b></p> <p><b>6. SHOOK Ranking Recognition Logo</b></p> |
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# FULL PAGE

**\$26,000**

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| <p><b>1. Advisor Name or Practice Name</b><br/>(Maximum 90 characters long)</p> <p><b>2. Featured Advisor or Team Photo</b><br/>(Minimum size of 2800x2600 in JPG, PNG or PSD format. Our team will need a high-resolution photo to ensure the best final product.)</p> | <p><b>3. Advisor Bio</b><br/>(Maximum 1050 characters long)</p> <p><b>4. Website</b></p> <p><b>5. Team Assets (Custodied)</b></p> <p><b>6. SHOOK Ranking Recognition Logo</b></p> |
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