

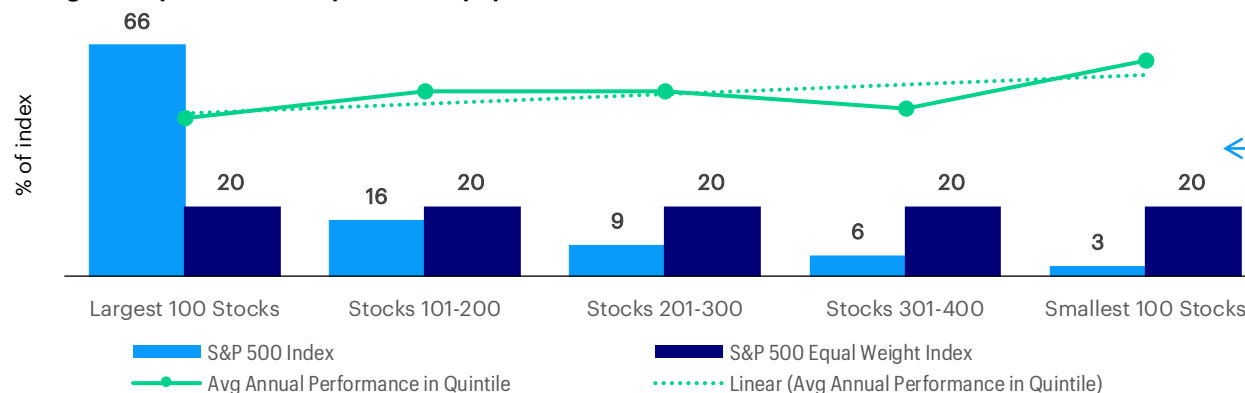
Strike the right investment balance

Invesco S&P 500® Equal Weight ETF (RSP) provides equal-weight access to the S&P 500® Index, providing a simple yet dynamic alternative to traditional core holding and cap-weighted strategies.

Market-cap weighting results in top-heavy portfolio

As the industry's first "smart beta" ETF, RSP equally weights each stock in the S&P 500®. It's a simple yet historically effective methodology that removes the concentration risk of traditional cap-weighted index products, resulting in a more balanced portfolio.¹

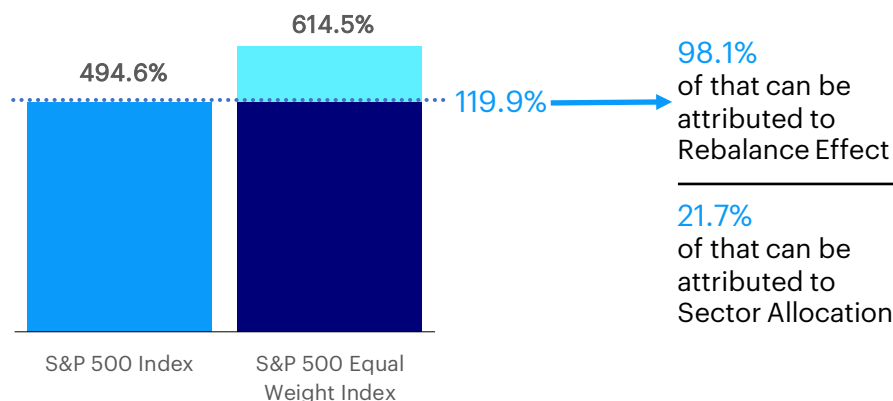
Weight and performance by market cap quintile



By providing equal-weight access to the S&P 500 Index, RSP performed better over time.

Following the golden rule

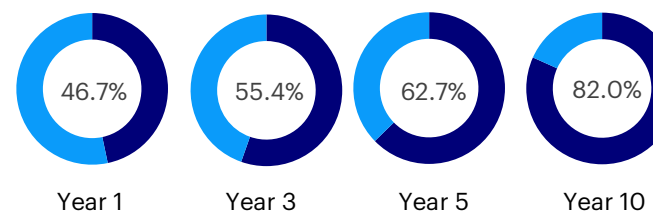
Over time, systematic rebalancing from outperforming to underperforming stocks creates a buy low/sell high discipline. As a result, the S&P 500 Equal Weight Index has outperformed the S&P 500® by 119.9% on a cumulative basis since its inception.²



When does "equal" mean more?

RSP's balanced exposure to all stocks in the S&P 500® Index combined with disciplined quarterly rebalancing has helped it outperform the S&P 500® since fund inception (4/24/2003).³

Percentage of time RSP outperformed the S&P (Rolling monthly periods – NAV Performance)



82%
of the time since inception, RSP has outperformed the S&P 500® over a rolling 10-year basis.³

1 Source: FactSet Research Systems, Inc., as of 12/31/20. 2 Source: FactSet Research Systems, Inc., 1/8/03–12/31/20. 3 Source: Morningstar rolling monthly periods – NAV performance, as of 12/31/20.

Past performance does not guarantee future results. An investment cannot be made directly into an index. Index returns do not represent fund returns. The chart on the bottom left is based on the Brinson Attribution Model, which used monthly holdings data back to inception. The Sector Allocation component is the Allocation Effect, which is the portion of portfolio excess return attributable to taking different group bets from the benchmark. The Rebalance Effect is the portion of portfolio excess return attributable to choosing different securities within groups from the benchmark plus the portion of the portfolio's excess return attributable to combining allocation decisions with relative performance. The returns are based on NAV.

Invesco S&P 500® Equal Weight ETF (RSP)

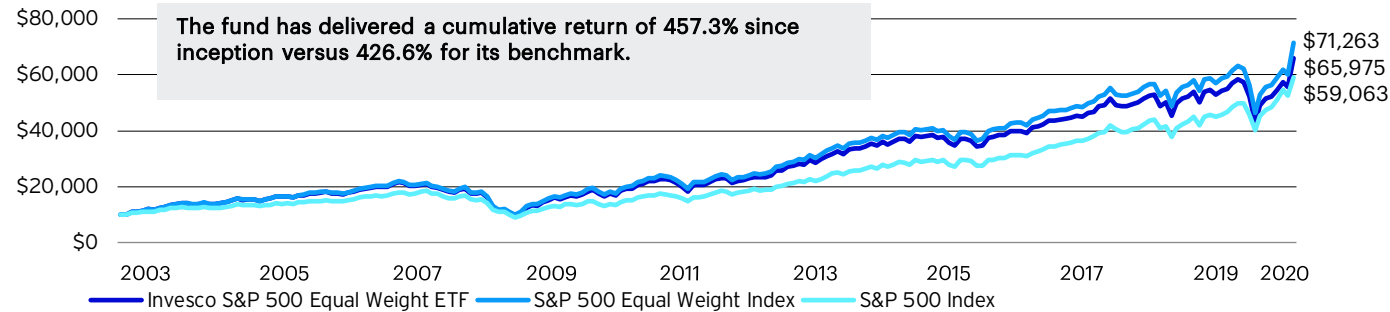
RSP expense ratio and capital gains exposure compared to Lipper peer group⁴

RSP is a lower-cost,⁵ tax-efficient⁶ option compared to RSP's Lipper peer group.

	Median Lipper group	RSP
Expense ratio	0.91%	.20%
Average annual cap gains	2.70%	0%

Since Inception Lipper Rank data begins the month-end date of the ETF's inception month. **Lipper fund percentile rankings are based on total returns, excluding sales charges and including fees and expenses**, and are versus mutual funds, ETFs and funds of funds in the category tracked by Lipper.

Growth of \$10,000 (April 30, 2003 to December 31, 2020)⁷



An investor cannot invest directly in an index. The results assume that no cash was added to or assets withdrawn from the Index. Index returns do not represent Fund returns. The Index does not charge management fees or brokerage expenses, nor does the Index lend securities, and no revenues from securities lending were added to the performance shown.

Standard performance (%) as of December 31, 2020

	1 Year	3 Year	5 Year	10 Year	Since Inception (04/30/03)
RSP NAV	12.74	10.25	12.68	12.29	11.26
RSP Market Price	12.90	10.24	12.71	12.28	11.26
S&P 500® Equal Weight Index	12.83	10.44	12.95	12.66	11.75
S&P 500® Index	18.40	14.18	15.22	13.88	10.57

Returns less than one year are cumulative. Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See [invesco.com](https://www.invesco.com) to find the most recent month-end performance numbers. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times. Fund performance reflects fee waivers, absent which, performance data quoted would have been lower.

4 Lipper, as of 12/31/2020.

5 Since ordinary brokerage commissions apply for each buy and sell transaction, frequent trading activity may increase the cost of ETFs.

6 Invesco does not offer tax advice. Please consult your tax adviser for information regarding your own personal tax situation.

7 Morningstar, as of 12/31/2020.

The S&P Equal Weight Index is the equally weighted version of the S&P 500® Index. Beta is a measure of risk representing how a security is expected to respond to general market movements. Smart Beta represents an alternative and selection index-based methodology that seeks to outperform a benchmark or reduce portfolio risk, or both.

Before investing, investors should carefully read the prospectus and/or summary prospectus and carefully consider the investment objectives, risks, charges and expenses. For this and more complete information about the fund(s), investors should ask their financial professional for a prospectus/summary prospectus or visit [invesco.com/fundprospectus](https://www.invesco.com/fundprospectus).

This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions. There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. The Fund is subject to certain other risks. Please see the current prospectus for more information regarding the risk associated with an investment in the Fund.

Investments focused in a particular industry or sector, are subject to greater risk, and are more greatly impacted by market volatility, than more diversified investments.

The Fund is non-diversified and may experience greater volatility than a more diversified investment.

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Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 10,000, 25,000, 50,000, 75,000, 80,000, 100,000, 150,000 or 200,000 shares.